

# **POLICY FOCUS POINTS 2026/2027**

## **1.1 Integration**

- To encourage the integration of new members, we want to make them more aware of what the association has to offer, particularly the opportunity to join committees and events. Therefore, we aim to promote these more actively during the introduction (for example, a committee carousel at introcamp).
- The use of Socie as our community platform will support easy access to information, such as personalised table/ref schedule, and the integration of all members within the association. Evaluation of this integration will be carried out by monitoring member activity and engagement within the app. Additionally, feedback will be gathered from members throughout the year in a survey format. Based on this feedback, the use of Socie can be adjusted where necessary to ensure it remains accessible and useful for all members.
- Enforcing stricter requirements for dispensation card holders participating in committees. We will limit the committees they may join and regularly check in with these committees to ensure that dispensation card holders are actively participating and fulfilling their responsibilities.

## **1.2 Internal communication**

- At the beginning of the season, Board members will organise role-specific meetings with committee members who fulfil similar functions, for example the Chair with committee Chairs and the Secretary with committee Secretaries.
- Committees will be required to organise and update their drive before the transfer period to ensure that important information is easily accessible for future committee members.
- Have monthly checkins with the committees.
- For committees, a clear overview of all important deadlines will be created and added to the relevant calendars to ensure timely preparation.
- The Board will work towards clear and accessible social media guidelines, particularly for Instagram, to ensure consistent communication and branding throughout the association.
- The possibility of the mediacie taking responsibility for maintaining and supporting these social media guidelines will be explored.
- The presentation screen used during half-court games will be used to promote upcoming committee activities until the screen is needed for full court games.

## **1.3 Safety and Security**

- Make sure all members are aware of the existence of the KlaCo and confidential advisors by reminding members at the start and halfway through the year through information talks, the members mail and Socie..
- Providing committees a document containing responsibilities pertaining to the person on sober duty. This 'Sober duty protocol' will be enforced by the board.

The sober duty person has to inform the board during and at the end of the event of any situations worth mentioning.

- The EHBO/first aid course will be organised by the board again, as it was very successful last year. In exchange, the participants will deliver first aid at our events. The board will make a clear contract for this and enforce this contract throughout the year. It will be aimed to organise this before main events like GUMIT and Uitje take place.
- To make sure the board functions well under unforeseen circumstances, every member of the board will learn how to perform the tasks belonging to at least one other function besides their own. Especially on the topic of LoC's, the entire board has to be well-informed.
- We want to address the medical conditions of our members in a more responsible way, by contacting members that have disclosed health concerns to us, raising awareness to the board, committee or coach involved.
- The zero tolerance policy will be followed accordingly and in a strict way. A strict protocol will be made as to what consequences will follow in the event of any breach of the zero tolerance policy. This protocol will ensure serious matters will be handled with care. Additionally, the complaint plan will be updated and serious matters will be discussed more thoroughly with the KlaCo, RvA, confidential advisors or any other party involved.

#### **1.4 Sustainability**

- We aim to enhance the sustainability of the association by raising more awareness for the current policies and for individual behaviour among members. This will include a document with the sustainability guidelines for events (e.g. vegetarian food only), this will be sent to all committees in september.
- Efforts will be made to minimise food waste at events. Committee members will be guided in making sustainable decisions when it comes to making food orders and the internal coordinator will check all big food orders before they are put in. Leftover food will be distributed among members and, when significant amounts are left, brought to the food bank.
- To identify and locate points of improvement, transport behaviour will be tracked per team. Captains will be the main communication route in this matter, 3 times per season a short form will be sent to them. Teams that show significantly less sustainable travel behaviour will be approached and motivated to prioritize car pooling and using public transport.

#### **1.5 Inclusivity**

- Remind coaches and captains to speak English to include internationals more, especially when there is a majority of Dutch speakers (like in lockerrooms)

- Encourage committees to offer a wider variety of activities, like game nights, karaoke, pub quizzes or dating events, as well as sports and alcohol-based events.
- Ensure alcohol-based events are inclusive, so that members who drink little or no alcohol can still fully participate and have fun.
- If possible, avoid placing an international member as the only non-Dutch person in a committee, as this may make it harder for them to feel included and fully participate in communication
- Add (more) pronouns to account/websites

## **1.6 Public Relations and Social Media**

- Share event recaps, updates, local news, and member spotlights to reach both current members and external audiences, while celebrating diversity.
- Expand the role of the Media Committee in managing content, branding, and coverage; recruit social members with social media skills to build an active, capable team.
- Provide committees with resources like a color kit (club colors) and Canva guidelines, and update the in-house style to match social media branding.
- Use a content calendar with MediaCie to organize livestreams, event coverage, and promotions, including practice games where possible.
- Establish timelines and repeat-communication standards for major events to optimize visibility and workload.
- Use the Socie app as the association's primary platform for internal communication and announcements
- Keep the website updated, informative, and user-friendly as a communication platform.
- Encourage close cooperation between MediaCie, the board, and committees for consistent branding and promotional support.
- Coordinate themed campaigns (e.g., Pride Month, International Day of Persons with Disabilities) to raise awareness and highlight community values.
- Use social media not only for promotion but also to interact with members and gather feedback. This will increase member involvement and provide insights that help the association better understand and respond to the needs and preferences of its members.
- Start to become more active on other social media platforms like TikTok so we increase our visibility.

## **1.7 Finance**

- We aim to make room to activate more members and increase the association recognition, through more financial support for the committees.
- We aim to run a stricter budget and run a slight deficit, since we have a trend of running a profit, while trying to get a slight deficit.

- We aim to reduce the amount of fines collected through earlier publishing of the table roster.
- For the upcoming year there will be an increase from €10 to €20 reimbursement for the shirts for the committees from important events\*The members affected by this policy are those of ToCo, Accie, IntroCie, Uitjecie, TC, 3x3Cie, LustrumCie and the board.
- To increase the visibility of the association, we'd like to remove the entrance fee for the Men's 1 and Women's 1 games. There will be a compensation for the friends of the owls, club of 50/100. Through this visibility we'd like to attract a potential name sponsor.

## 1.8 Continuity

- When considering the increase of members assigned either the table or referee duty not showing up or being late, we aim to publish the schedule earlier. The definitive schedule will be published two weeks in advance like last year, however, the draft of the schedules will be published four weeks in advance. This will be under the condition that small changes can still be made to the draft schedule.
- There will again be at least two refereeing courses this year in order to increase the members with a club certificate. The priority will lie on the teams with the least referees.
- There will once again be a BS3 course to obtain more referees for the higher level games. This year, this course will be held in Groningen, which we hope to take advantage of. In order to motivate and reward our BS3 referees, the members with a BS3 certificate will still receive 45 euros per game. In addition to this, the members still working to receive their certificates will obtain 22,50 euros for each BS3 game they referee.
- When looking for new BS3 referees, the high-level teams in need for more BS3 referees will be encouraged to take part of the course first.
- Continue to invest in the 3x3 event and recognise its importance as it is one of the major events of basketball in the Netherlands.
- Support the further development and growth of the 3x3 event to ensure its continuity in the coming years.
- Strengthen the connection between the Board and the 3x3 organisation to ensure clear communication and sufficient support.
- A Board member will be involved with the organisation of the 3x3 event in a supporting role to strengthen the connection between the 3x3 organisation and the board
- Focus on building multi-year sponsor partnerships with organizations that want to stay involved long term.
- Have two evaluation meetings per sponsor per year, this increases the relation between the association and the sponsors.
- Create a clear annual timeline outlining when meetings with sponsors should take place. This will ensure consistent and timely communication with our

partners throughout the year. This will be done by the External Coordinator, together with the SpoCo.

- Maintain regular contact with the ACLO regarding the development of the new sports facility and opportunities for our association.
- Stay actively involved in developments concerning the new ACLO facility to ensure that the interests and future needs of the association are represented.
- Find a more suitable date for the board information night to increase accessibility and attendance for potential candidates.
- Organise the board information night also informally, for example at Spoba to create a more approachable atmosphere.
- Improve communication with coaches, make sure coaches feel heard and have enough opportunity to give feedback. This year we heard that some coaches didn't feel listened too regarding wishes and other things by the board, so aim for more check ups and take their opinions more in account.
- Start recruiting coaches earlier, start in February. This way we know earlier how many new coaches we need. Not everyone knows it by then, but we can already have an estimation,
- Look for ways to make coaching more appealing, this year we had/have a problem convincing people to coach. Look into if that is financially possible, or in other ways.